The Jewish Business Association Presents

ISRAELI INNOVATION AND START-UP CULTURE
EXPLORING THE SUCCESS OF THE ISRAELI CULTURE OF INNOVATION

Keynote speaker

PROFESSOR DAN ARIELY
Dan is a Professor at the Fuqua School of Business, a founding member of the Center for Advanced Hindsight and in 2013 was recognized by Bloomberg as one of the Top 50 Most Influential Thinkers. He is also the author of the New York Times Bestsellers Predictably Irrational, The Upside of Irrationality and The Honest Truth About Dishonesty.

JONATHAN MEDVED: One of Israel’s leading venture capitalists having invested in over 100 Israeli start-ups, helping 12 of them reach valuations of over $100 million. Founder and CEO of OurCrowd.

DANIEL FRANKENSTEIN – Managing Partner and Chief Development Officer for JANVEST, a U.S.-based investment firm that has become one of the most active early stage investors in the Israeli market. JANVEST provides a sophisticated financing and bi-national support ecosystem for its portfolio of premium Israeli cyber security, e-commerce, telecommunications, and web technologies.

JEFF PULVER: A pioneer of the VoIP industry, known for writing the Pulver Order, the first FCC ruling regarding Internet Protocol communications. A globally renowned thought leader, author and entrepreneur.

Wednesday, March 26, 2014
9:00am-12:30pm
Faculty Hall
The Fuqua School of Business
Duke University

Space is limited to 100 participants, so please sign up at the following link ASAP:
http://tinyurl.com/dukeisraelinnovation

For questions or registration issues:
Please contact Nadav Chernilas at nac21@duke.edu.

In the past 3 decades, Israel has emerged as one of the world’s most innovative and fastest growing technology hubs. From Israeli start-up companies like ICQ and Waze to central R&D centers for companies like Intel, IBM and Google, Israel is at the forefront of the technology industry. Join us on March 26th as we explore the success of Israel’s tech industry and discuss future trends. Speakers include leading Israeli entrepreneurs, venture capitalists and academics – including a special keynote address by Professor Dan Ariely.

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